

Comparative Study

(PHASE II, TOWER: PICTOR)

As on Nov- 2014 - Example / illustration of Nearby Projects - 4BHK

Time / Construction Linked Plan

S.No.	Consideration	Other Projects	The Taj Towers	
1	Category	4 BHK	4 BHK	
2	Super Area in Sq.Ft.	2150	2150	*The Taj Towers Benefit No.1 - Lowest B.S.P in area - Savings @ Rs.800 / Sq.Ft. i.e. Rs.15.05 Lacs
3	Basic Sale Price in Rupees Per Sq. Ft.	4250	3550	
*	Super Area X Basic Sale Price =	9137500	7632500	
+	Other Extra Charges	+	+	
4	E.D.C & I.D.C	300000	0.00	**The Taj Towers Benefit No.2 No Extra Charges - Savings @ Rs.6.34 Lacs
5	Fabricated Car Parking (one)	200000	0.00	
6	Interest Free Maintenance Security (I.F.M.S)	64500	0.00	
7	Club Membership	50000	0.00	
8	Gen-Set Power Backup 2 K .W	20000	0.00	
	Hidden Charges by Other Projects =	6,34,500	0.00	
+	Loading Charges	+	+	
9	Loading = Super Area - Usable area	22%	8%	***The Taj Towers Benefit No.3 Minimum Loading - Maximum Usable Area - Savings @ Rs.12.53 Lacs
10	Usable Area in Sq.Ft.	1680	1975	
*	1975 - 1680 = 295 Sq.Ft. X Rs.4250 =	1253750	0.00	
*	BSP + Loading Charges + Other Charges in Rupees	11025750	7630000	
*	Effective cost of Flat in Rupees (Rounded off)	1.10 Crore	76.30 Lacs	The Taj Towers Total Benefits - Maximum Value For Money - Total Savings @ Rs.33 .70Lacs

* Buy your Dream Home in “The Taj Towers” - Enjoy Multiple Benefits & Save Upto **Rs.33.70 Lacs...**

Please Note

- * Corner PLC Extra.
- ** Basic Sale Price (BSP) = 10th & 11th Floor.
- *** Service Tax, Registration charges, Stamp Duty & Others as applicable.

7 BASIC PRINCIPLES / FUNDAMENTALS ON WHICH WE WORK

- 1 Value For Money Price
- 2 Maximum Usable Area
- 3 Transparency in all Transactions / No Hidden Charges
- 4 15 Days Unconditional Money Back Guarantee
- 5 Buy Back Guarantee With 12% Appreciation Per Annum
- 6 Excellent Quality Construction
- 7 World Class Amenities Under One Roof